



For Immediate Release

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**C-SPAN & Time Warner Cable
Present
*Students & Leaders: Los Angeles***

**Richard Riordan, Michael Crichton, Lawrence O' Donnell and Ann Marie Tallman
Among National Figures to Visit Los Angeles Area High Schools
to Highlight Leadership and Public Service**

Los Angeles, CA, March 7, 2005 --- C-SPAN, the national public affairs cable television network, and Time Warner Cable of Los Angeles have announced the launch of *Students and Leaders: Los Angeles*, a week-long cable television program that invites area leaders to meet with local high school students to discuss leadership and public service.

Among the speakers are: Richard J. Riordan, California Secretary for Education; Albert Carnesale, UCLA Chancellor; Antonio Villaraigosa, Los Angeles Councilmember; Judge Alex Kozinski, Ninth Circuit U.S. Court of Appeals; Ann Marie Tallman, President, Mexican American Legal Defense and Educational Fund; Author and screenwriter Michael Crichton; Lawrence O'Donnell, writer and producer, *The West Wing*; Kevin McCarthy, California Assembly Republican Leader; Noel Irwin Hentschel, CEO, American Tours International; and John Bryant, Founder, CEO and Chairman, Operation Hope.

The program begins March 14 and concludes March 18. The full production will air March 21-25 from 9:00-11:00 pm ET (6:00–8:00 pm PT) on C-SPAN 2. A complete roster of high schools is attached. The format for each discussion includes an overview from the speaker followed by questions from the students.

During the week of March 14, leaders from a variety of fields have been invited by C-SPAN to “return to the classroom” at high schools in Time Warner Cable’s service area to discuss their lives, careers and the concepts of leadership and public service. C-SPAN cameras will record the events to air for C-SPAN’s national viewing audience. The video will also be archived and available on the project’s website, www.studentsandleaders.org, along with lesson plans and other teaching materials.

“Time Warner Cable is proud to partner with C-SPAN to showcase prominent leaders in local classrooms and provide these students with the opportunity to personally interact with national figures,” said Deane Leavenworth, Vice President, Corporate Relations, Time Warner Cable of Los Angeles. “Students learn firsthand their inspirational stories of success and hear the driving forces that shaped their careers,” he added.

Joanne Wheeler, C-SPAN’s Vice President, Education Relations, explained that “Students and Leaders: Los Angeles guests are selected to showcase a variety of people, careers and even leadership styles. Speakers are asked to discuss why they do what they do, to talk about their career path and advice they would offer to young people today. The students will be able to direct questions to each speaker.” Of the Time Warner Cable partnership, Wheeler added, “Each company has a good track record in education. Teaming for this project allows us both to play to our strengths to the benefit of local schools.”

In addition to C-SPAN production teams in place at five area high schools, the C-SPAN School Bus will be available at all events for production; those students who study television production are invited to a “behind the scenes tour” of the bus and its production equipment.

Please see the enclosed schedule of leaders and air dates for each program.

[About Time Warner Cable Los Angeles](#)

Time Warner Cable's Los Angeles Division serves more than 355,000 subscribers in Los Angeles and Orange Counties. Time Warner provides numerous educational programs to local schools, including cable television service and Cable in the Classroom, featuring more than 500 hours of commercial-free programming each month. Time Warner's involvement in the Students and Leaders program dovetails with the company's Civic Literacy Project – an educational initiative to promote an informed and involved electorate with an understanding of the role, responsibility and impact of government. The Civic Literacy Project is part of Time Warner Cable's 21st Century Literacy Initiative, which also includes Traditional Literacy and Media Literacy.

About Time Warner Cable

A pioneer in the cable industry, Time Warner Cable owns and manages the most advanced, best-clustered cable television operations in the country, with more than 90% of its 10.9 million customers in systems serving 100,000 people or more. Utilizing a fully upgraded advanced cable network and a steadfast commitment to providing consumers with choice, value, and world-class customer service, Time Warner Cable is an industry leader in delivering advanced products and services such as video on demand, high definition television, high-speed data, wireless home networking, and digital video recorders.

About C-SPAN

C-SPAN is a non-profit company, created by the cable industry, funded by its affiliates without government or taxpayer support. The C-SPAN networks provide long-form public affairs programming without editing, commentary, or analysis.

Please read below for media details:

FOR PRESS: Contact Deane Leavenworth or Joanne Wheeler at phone numbers on page one.

NOTE:

- **There will be an overflow room for all media;**
- **Camera crews are permitted to videotape before and after taping, and must leave the room during the production.**
- **Only C-SPAN authorized equipment is allowed in room during the taping;**
- **The feed is ONLY for local news and must be feature simultaneous on-screen graphics that say "courtesy of C-SPAN" with the name of the network in all caps.**

- **Local news may use video clips in local newscasts, and must feature simultaneous on-screen graphics that say 'courtesy of C-SPAN'**

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Students & Leaders: Los Angeles

1. Monday, March 14

High Tech High

17111 Victory Boulevard
Lake Balboa, CA 91406
Los Angeles County/City

School phone: 818-609-2640
Contact: Marsha Rybin, Principal
Contact Phone: 818-609-2680
Contact Email: ms.rybin@hightechhighla.org

Speaker 1: Richard Riordan, California Secretary of Education, 10:00 am PT
Speaker 2: Albert Carnesale, UCLA Chancellor 1:00 pm PT

2. Tuesday, March 15

San Fernando High School

11133 Omelveny Avenue
San Fernando, CA 91340
Los Angeles County

School phone: 818-365-1121
Contact: Kelly Welsh, Assistant Principal
Contact Phone: 818-365-1121 x 120
Contact Email: kwelsh@lausd.k12.ca.us

Speaker 1: Harry Thomason, Film & Television Producer, 10:00 am
Speaker 2: Antonio Villaraigosa, Los Angeles Councilman (D). 1:30 pm PT

3. Wednesday, March 16

Cleveland High School

8140 Vanalden Avenue
Reseda, CA 91335
Los Angeles County/City

School phone: 818-349-8410, ext. 100
Contact: Harry Iback, Asst. Principal
Contact Phone: (818) 349-8410 / x130
Contact Email:

Speaker 1: Michael Crichton, Author, 9:30 am PT
Speaker 2: Lawrence O'Donnell, Writer/Producer, The West Wing, 11:00 am PT
Speaker 3: Judge Alex Kozinski, Ninth Circuit U.S. Court of Appeals, 2:00 pm PT

4. Thursday, March 17

Marina High School

15871 Springdale Street
Huntington Beach, CA 92649
Orange County

School phone: 714-893-6571 x4401
Contact: Earl Ziemann, Social Studies Chair
Contact Phone: 893-6571 x4116
Contact Email: ZIEMANN@aol.com

Speaker 1: Ann Marie Tallman, Pres. & General Counsel, Mexican Amer. Legal Defense Fund, 2:00 pm PT
Speaker 2: Kevin McCarthy, California Assembly Republican Leader, 3:15 pm PT

5. Friday, March 18

Garden Grove High School

11271 Stanford Avenue
Garden Grove, CA 92840
Orange County

School phone: 714-663-6115
Contact: Colleen Cross, Principal
Contact Phone: 714-663-6115
Contact Email: cmcross@ggusd.k12.ca.us

Speaker 1: Noel Irwin Hentschel, AmericanTours International, CEO, 10:00 am PT
Speaker 2: John Bryant, Founder, CEO & Chairman of Operation Hope, 1:00 pm PT